

ADC No. 30/2013/NTC/Tiles
National Tariff Commission
Government of Pakistan

Notice of Conclusion of Investigation on Alleged dumped Imports of Ceramic Tiles which includes Ceramic, Porcelain/Vitrified/ Granite wall and floor tiles in Glazed/Unglazed, Polished/ Unpolished Finish Originating in and/or Exported from Kingdom of Spain, United Arab Emirates, Malaysia and Islamic Republic of Iran

The National Tariff Commission (the “Commission”) initiated an anti-dumping investigation on July 30, 2013 under Section 23 of the Anti-Dumping Duties Ordinance, 2000 (the “Ordinance”) after establishing that the application lodged by Organization for Advancement and Safeguard of Industrial Sector, on behalf of Master Tiles & Ceramic Industries Limited, Gujranwala and Shabbir Tiles & Ceramics Limited, Karachi (the “Applicants”) was in accordance with Sections 20 and 24 of the Ordinance. The investigation concerns alleged dumping of ceramic, porcelain/vitrified/ granite wall and floor tiles in glazed/unglazed, polished/ unpolished finish originating in and/or exported from Spain, UAE, Malaysia and Iran (the “Exporting Countries”) into Pakistan and material injury caused therefrom to the domestic industry producing Tiles. In accordance with provisions of the Ordinance and Anti-Dumping Duties Rules 2001 (the “Rules”), the Commission has, after investigation, determined the following:

Product under Investigation: The product under investigation was ceramic, porcelain/vitrified/ granite wall and floor tiles in glazed/unglazed, polished/ unpolished finish excluding border tiles (tiles) originating in and/or exported from the Exporting Countries and is classified under Pakistan Customs Tariff classification Heading Nos. 6907.1000, 6907.9000, 6908.1000, 6908.9010 and 6908.9090.

Period of Investigation (POI): For determination of dumping and injury, the POI was fixed as follows:

For dumping: from July 01, 2012 to June 30, 2013;
For injury: from July 01, 2010 to June 30, 2013

Determination of Dumping: The normal value and export price of the tiles have been determined on the basis of data submitted by exporters/ foreign producers and best information available in terms of Section 32 of the Ordinance. Dumping margins expressed as percentage of weighted average C&F price for exporters/producers from the Exporting Countries are given below:

Country	Dumping Margin as Percentage of C&F basis
Spain	14.99 to 139.46
Malaysia	25.41 to 63.33
UAE	84.54
Iran	111.57

Injury to the domestic industry: Injury to the domestic industry has been determined in accordance with Part VI of the Ordinance. Volume of dumped imports has increased substantially during POI. However, this increase in volume did not affect the domestic industry, as the quantitative parameters of domestic industry including sales, production, capacity utilization etc. either improved or marginally decreased during the POI for dumping where major increase in dumped imports was observed. The domestic industry did not observe any price effects during POI due to dumping. Similarly, decline in profits during POI was mainly due to insignificant price suppression. It is concluded that there was insignificant consequential impact on domestic industry due to increase in volume of dumped imports. This insignificant impact on domestic industry cannot be considered as an injury to domestic industry as the Ordinance in Section 2(i) defines injury as material injury. Therefore, it is concluded that there is no injury to domestic industry during the POI from dumped sources.

Conclusion: The domestic industry is not suffering material injury due to dumping, therefore, the Commission has decided to terminate the investigation under Section 41 of the Ordinance.

Authority under Law: This notice is published pursuant to Section 42(2) of the Ordinance by order of the Commission.

(Muhammad Shahid)
Secretary
December 02, 2014