

**ADC No. 24/2010/NTC/SA  
National Tariff Commission  
Government of Pakistan**

**Notice of Initiation of Anti-dumping Investigation against Alleged Dumping of Soda Ash into Pakistan Originating in and / or Exported From Kenya**

The National Tariff Commission (the “Commission”) received an anti-dumping application under Section 20 of the Anti-Dumping Duties Ordinance, 2000 (the “Ordinance”) on December 09,2010 from ICI Pakistan Limited, ICI House, 63 Mozang Road, Lahore, (the “ Applicant”), a domestic producer of Soda Ash alleging that Soda Ash is being exported to Pakistan at dumped prices from the Republic of Kenya (“Kenya”), which has caused, is causing and has a threat of material injury to Pakistan’s domestic industry producing domestic like product.

**Product under Investigation**

The product allegedly being dumped into Pakistan is Sodium Carbonate ( $N_2CO_3$ ) commonly known as Soda Ash originating in and/or exported from Kenya and is classified under Pakistan Customs Tariff classification number. 2836.2000 the “investigated product”. Soda Ash is used in the manufacture of detergents, glass, paper, sodium silicate and industrial chemicals in Pakistan and all over the world. It is also used in textiles, metallurgical industries, desalination plants, water purification, soaps and cleaning compounds etc.

**Application**

The Applicant has alleged dumping of the investigated product into Pakistan by the exporters from Kenya. It is further alleged that the imports of investigated product into Pakistan has caused and is causing material injury to the domestic industry, mainly, by way of: volume of alleged dumped imports, price undercutting; price suppression, decline in market share; negative effect on sales, decline in profits, negative effect on capacity utilization; negative effect on growth, negative effect on investment and ability to raise capital, negative effect on inventory, negative effect on cash flow, negative effect on return on investment and negative effects on employment.

**Initiation of Investigation**

The Commission hereby initiates an investigation pursuant to Section 23 of the Ordinance. The investigation will determine whether the investigated product originating in and/or exported from Kenya is being dumped into Pakistan and whether such dumping has caused and /or is causing material injury to the domestic industry or there is threat of material injury. The Commission may also, during the course of this investigation, call for any further information/ data deemed necessary for the purposes of this investigation.

**Period of Investigation (POI)**

For determination of dumping and injury, the POI is as follows:

For determination of dumping	From October 01, 2009 to September 30, 2010
For determination of Injury	From October 01, 2007 to September 30, 2010

**Investigation Schedule**

Date of initiation of investigation:	The date of publication of this notice in the press in Pakistan
Date of preliminary determination:	Not earlier than 60 days and not later than 180 days from

Date of final determination: the date of initiation of the investigation  
Within 180 days of the date of publication of notice of preliminary determination in the press in Pakistan

### **Interested Parties**

Interested parties, as defined in Section 2(j) of the Ordinance, are requested to identify themselves to the Secretary, National Tariff Commission, State Life Building No. 5, Blue Area, Islamabad, Tel: +9251-9218963 Fax: +9251-9221205 not later than 10 days after publication of this notice. An interested party applying for registration with the Commission in this investigation should submit; the name of the company, its line of business, name of authorized person, address, telephone number and fax number. All interested parties are invited to make their views/comments known to the Commission, and to submit information and documents (if any) not later than 45 days of the date of publication of this notice in the press in Pakistan. All data and information regarding this investigation should be submitted to the Secretary of the Commission.

### **Use of Best Information Available**

Where any interested party refuses or otherwise does not provide the required information within the prescribed time limit or significantly impedes the investigation, preliminary and/or final determination by the Commission will be made on the basis of best information available in accordance with Section 32 of the Ordinance and the Schedule appended thereto.

### **Public File**

In accordance with Rule 7 of the Anti-dumping Duties Rules, 2001, the Commission has established and shall maintain a public file at its offices, which shall be available to interested parties for review and copying from Monday to Thursday between 1100 hours to 1300 hours (except public holidays) throughout the investigation.

### **Further Information**

For further information please contact, Director General, National Tariff Commission, Tel: +9251-9218961, Fax: +9251-9221205. General information may also be obtained by accessing the Commission's official website [www.ntc.gov.pk](http://www.ntc.gov.pk).

By the order of the Commission.

**(Imran Zia)**  
Secretary  
January 21, 2011